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Deck of Dice licenses hybrid card-and-dice game to Scientific Games

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Photo by Contributed

This is a screenshot from a mobile game being tested by Deck of Dice. The game is the basis for the company's licensing deal with Scientific Games.

Scientific Games Corp. of Las Vegas has become the first company to license one of Deck of Dice's hybrid card-and-dice games.

The publicly traded company has bought the right to use one of the Strongsville company's digital games in casinos around the world.

What kind of game? The kind where players can roll a royal flush.

Deck of Dice makes dice games that work like card games: With nine dice, players can roll straights, flushes and full houses, as if they were playing poker.

Deck of Dice CEO Tom Donelan told Crain's that "it's not a small deal," but he said he couldn't get into specifics.

Scientific Games plans to use the game on an upcoming product called the PRIZM GameTable — a table covered in a giant touchscreen display designed to turn digital gaming into a more social experience.

In a news release announcing the deal, Gabriel Baron of Scientific Games said the game is "a great fit for our go-to-market series for PRIZM."

"Fresh yet familiar, the game mechanic gives us an opportunity to appeal to the widest cross-section of players," said Baron, general managers for Electronic Table Systems.

Deck of Dice has two employees in Greater Cleveland and two in the San Francisco area, Donelan said, noting that it also has worked with a total of 12 interns from the Cleveland Institute of Art and Case Western Reserve University.

Scientific Games has more than 8,000 employees worldwide. It provides a variety of products and services to the casino and lottery industries.